

[REDACTED]

[REDACTED] Mill Street

Hereford

HR1 2NY

[REDACTED]

14th July 2026

Attn: The Licensing Department

Herefordshire Council, Plough Lane, Hereford HR4 0LE

RE: Representation against the Premises Licence Variation Application

Premises Name: Mill Street Stores

Premises Address: 4-6 Mill Street, Hereford HR1 2NY

Dear Licensing Team,

I am writing as a local resident to formally register my objection and make a relevant representation regarding the application to vary the premises licence hours at the above property.

I strongly object to the proposed extension of hours for the sale of alcohol from 06:00 to 02:00, seven days a week. The premises is situated directly within a densely populated residential area. Granting these hours will severely undermine the licensing objectives, specifically **the prevention of public nuisance** and **the prevention of crime and disorder**.

My specific concerns regarding the licensing objectives are outlined below:

1. The Prevention of Public Nuisance

- **Sleep Disturbance and Noise:** A closing time of 02:00 means customers and potentially delivery drivers will be arriving, departing, slamming car doors, and revving engines in the early hours of the morning when background ambient noise is at its lowest. This will directly disrupt the sleep of nearby residents, including working adults and children.
- **Early Morning Disruption:** The proposed 06:00 opening time for alcohol sales risks attracting individuals seeking to buy alcohol at dawn, causing further noise and disturbance during typical resting hours.
- **Litter and Light Pollution:** Extended trading hours inevitably lead to increased litter (such as discarded cans, bottles, and packaging) in the immediate residential streets, as well as prolonged, intrusive light pollution from the shop's storefront signage late at night.

2. The Prevention of Crime and Disorder

- **Anti-Social Behaviour:** Operating as a late-night alcohol outlet until 02:00 will likely attract individuals who have already been drinking at local pubs or bars that have closed. This heavily increases the risk of alcohol-fuelled anti-social behaviour, loitering, shouting, and street drinking in what is otherwise a quiet neighbourhood.

3. The Protection of Children from Harm

- There are families with young children living in the immediate vicinity. Regular sleep interruption from late-night and early-morning patrons directly harms the well-being and health of local children.

Conclusion & Suggestions

The operating hours of a convenience shop or store in a residential area should reflect the nature of its surroundings. The proposed 06:00 – 02:00 hours are entirely disproportionate for this location and will encourage anti-social behaviour in a quiet, predominantly residential location which will further stretch police resources.

I respectfully urge the Licensing Committee to refuse this variation application. Alternatively, I ask that the hours for the sale of alcohol be restricted to standard daytime/evening hours (for example, concluding no later than 22:00) to protect the community.

Please keep me informed of any upcoming committee hearings or updates regarding this application.

Yours sincerely,

██████████

██████ Mill Street, Hereford



From: Website <no-reply@herefordshire.gov.uk>
Sent: 21 July 2026 09:28
To: Licensing <licensing@herefordshire.gov.uk>
Subject: Online form received: Comment on licensing application

Licensing - Comment on a licensing application FS858653007

Contact details

Name:

[REDACTED]

Address:

[REDACTED] Villa Street Hereford HR2 7AU

What is your interest in the premises you are making a representation about:
I am the City Council elected representative for the ward in which this premises falls

Name and address of premises you are making representation about:
Mill Street stores, Hereford

Prevention of crime and disorder

Give details of your objection or support for the application:
This is a well-knit residential area. Extending the licence to sell alcohol from 8.00pm currently an additional six hours deep into the night until 2.00am, certain to generate additional traffic movements and disturbance, is considered to be inimical to the right to quiet enjoyment of their homes required by local residents. This is clearly evidenced elsewhere where such licences have been granted. Such a licence extension therefore threatens most if not all four licensing objectives and should be refused.

Suggest any conditions:

Public safety

Give details of your objection or support for the application:
as above

Suggest any conditions:

Public nuisance

Give details of your objection or support for the application:
as above

Suggest any conditions:

Protection of children from harm

Give details of your objection or support for the application:
as above

Suggest any conditions:

Supporting evidence

What evidence do you have to support this information:
as above

From: [REDACTED]

Sent: 19 July 2026 12:47

To: Licensing <licensing@herefordshire.gov.uk>

Subject: Mill Street Stores 4-6 Mill Street, increase in licensing hours

I live just off Green street, close to the Mill Street Stores. I cannot believe that the owners of this business are applying for a late license to sell alcohol from 6am to 2am !

The refurbishment of these premises, including making facia changes to a Listed Building, appear to have increased the huge amount of alcohol and vapes they have on shelves. As a resident, I do not see the need to go beyond licensing of 9pm for the following reasons:

1. There are now three 'corner' shops within a radius of less than a quarter of a mile
2. This is a residential area with young children, families and older people
3. We frequently suffer the noise and disruption from the Barrells and The Victory pubs after 11pm,
4. If customers can leave a pub at closing time and then get further supplies of alcohol, the noise will increase
5. There will be temptation to party in the street outside the stores late at night, or take alcohol to Castle Green - this puts enormous increase of work on our police force - already stretched by other unsavoury behaviour that seems to be growing in Hereford City.

6. This area is a very long standing community area where families have grown up and we all support and help each other. However, it is changing rapidly, and not for the good, in my opinion.

7. Any potential disruption and noise will not impact on the owners who do not live here.

Yours faithfully

[REDACTED]
St Owen Gate
Hereford HR5 2QA

From: [REDACTED]
Sent: 20 July 2026 18:14
To: Licensing <licensing@herefordshire.gov.uk>
Subject: 4 - 6 Mill Street Stores Licensing extension request

Dear Sir/Ms.

I understand that Mill Street Stores have applied for an extension to sell alcohol seven nights a week 06:00 to 02:00 the next morning.

I live close to Mill Street Stores and have used it daily for 30 years. I value it as a neighbourhood grocery that supplies essentials from milk and newspapers to a range of tinned and frozen foods. When the store changed hands and was refurbished some months ago, I did notice the much larger range of alcohol, from beer, cider, and wine to shelves of hard liquor. This seemed excessive for a convenience store.

St James is a quiet, peaceful area, with numerous families, good schools within walking distance, and an adequate number of well-run, orderly pubs serving the neighbourhood. We have relatively little trouble with noise and crime found in some other areas of the city, at least partly because alcohol is sold in a well-regulated way at reasonable hours.

There is no need for a liquor store open late at night, which is what Mill Street Stores appears to be aiming for. Why would anyone be buying enough alcohol after the pubs close to justify staying open until 2 a.m.? This could attract the same kind of troubles found along Commercial Road late at night, where at least there are bouncers outside to help protect the public.

Do West Mercia Police think this is a positive step? Would there be extra policing to keep an eye on what is happening around Mill Street Stores?

Yours truly,

[REDACTED]
St Owen Gate

Hereford HR1 2QA

OFFICIAL

From: Licensing <licensing@herefordshire.gov.uk>
Sent: 28 July 2026 11:56
Subject: Mill Street Stores

OFFICIAL

Good morning

Thank you for your representation regarding the above application.

Before the Licensing Authority can determine whether your comments meet the criteria for a relevant representation under the Licensing Act 2003, we require some further clarification.

We would be grateful if you could provide some further detail in relation to your concerns.

Could you please provide:

- A time period for the historic concerns raised.
- Any evidence or information that demonstrates a likely impact on the licensing objectives arising specifically from Mill Street Stores

This information will help us determine whether your representation can be accepted which in turn will mean you will be able to address the Licensing Sub-Committee at the hearing.

Any further information will need to be received no later than Thursday 30 July 2026 at 16:00hrs.

Thank you for your assistance. We look forward to hearing from you

Regards
Licensing

Herefordshire.gov.uk

Licensing Team
Economy and Environment Directorate
Tel: 01432 261761
Plough Lane
Hereford
HR4 0LE

From: [REDACTED]
Sent: 30 July 2026 18:37
To: Licensing <licensing@herefordshire.gov.uk>
Subject: RE: Mill Street Stores

Dear Licensing

I am not sure what 'historic concerns' you refer to, but assume these could have been my experiences walking along Commercial Road from the railway station to 12 St Owen Gate, that being the best-lit and safest route later in the evening. I have arrived on a late train several times a month over the period 1997 – 2019 and again 2022 – 2026. When getting into Hereford after 9 p.m., especially in winter months when it is dark, and when there are no taxis at the station, I walk along Commercial Road, past clubs, pubs, takeaways, and shops where alcohol is sold. There are usually quite a few people outside, mostly male, drinking & talking. The later it is, the louder they are. I recognize that this strip is an entertainment area, so fair enough. People are enjoying themselves and are fairly unaware of the area around them.

However, Mill Street Stores is on a quiet road in a family neighbourhood. Having liquor for sale well after pubs have closed and all other shops have shut is likely to attract people to buy, then consume drink outside the shop and nearby. The small park along Mill Street and the Castle Green above are places where people could linger drinking well into the morning.

There is no problem with people buying alcohol all day and well into the evening elsewhere. Why bring trouble to a peaceful, family area by selling it late into the night in Mill Street?

Evidence of Mill Street Stores' Impact Since Mill Street Stores currently close at 8 p.m., there is no problem. I do not object to what they are selling within their current hours of 7 a.m. to 8 p.m. I do object to their remaining open until 2 a.m., providing totally unnecessary services to the community.

Yours truly,

[REDACTED]

[REDACTED] St Owen Gate
HR1 2QA